How To Defeat The Attention Disorder That's Holding Your Child Back and Unleash Their

HIDDEN GENIUS...

Revealed on this page...

- The Crucial ADD/ADHD 'misconception': your child isn't "deficient" in anything...
- The System Meltdown: Why the system (and its treatments) has been unable to awaken your child's hidden genius...
- <u>YOURS FREE</u> Exclusive Access To a Once In a Lifetime Teaching Series:

I'm teaming up with 7 other expert ADD/ADHD doctors to blow the lid off this conspiracy and show you how to unwrap the hidden gifts of ADD/ADHD in your child –and did I mention it's ALL completely *FREE*?

FREE? That's all I need to hear! I'm Ready to sign up NOW!

Dear friend.

If you are...

- The parent of an ADD/ADHD child...
- Have ADD/ADHD yourself...

Or your spouse has ADD/ADHD...

Then you're going to want to stop everything you're doing right now and carefully read this webpage.

Note: When I refer to ADD on this page, I'm also talking about ADHD as well.

Here's what this is all about: my name is Dr. Kenny Handelman and I'm an ADD specialist, I teach thousands of people all over the world about living with ADD through the internet and in my private practice here in Canada.

Almost every day, concerned parents come to see me at my private practice, frustrated and at their wits end because...

"The System" and its treatments aren't helping their ADD kids!

They're blown away when they come to my office and see me working with ADD kids of all ages...

They can't believe how well I connect with children I just meet.

They're astonished when they see how well their child can intensely focus when we're talking about our favorite video games together (because everyone told them their child had an "attention disorder").

Although I don't have ADD myself, I do get along incredibly well and understand their children...

Why?

It's simple actually, here's what I tell them...

"Your child isn't deficient in anything... They're just *DIFFERENT*"

The way their brains are wired is different. They're not *lacking* anything.

They just think about things from a little different angle, that's all. It's all in how you see it.

Most of the so called, "disorders" of ADD children are actually strengths, or gifts in disguise. The trick is figuring out how to unwrap those gifts.

Let me just give you a few examples of some common behaviors that your ADD child might exhibit... behaviors that the system would tell you is a deficiency... and how they're actually *GIFTS* waiting to be unwrapped:

• **Inattention:** maybe you hear from your child's teacher that your kid can't pay attention... they can't focus on anything. But how can that be possible when the same child can sit and focus intensely on a video game for hours?

It's not that your child is actually inattentive, it's that she's listening to the facts the teacher is giving and asking questions about it, questioning it, and seeing it from many different angles—instead of just blindly accepting it and memorizing the information. (Which is unfortunately what the teacher wants them to do, because they have to get through a lot of material in a short time and can't answer a ton of questions from 30 different students)

So what is the gift here? What's being wrapped... hidden... in the paper of "inattention"?

It's outside-the-box thinking... creativity... and thinking differently. These are talents which are in high demand in the "real world" of grown-ups, business and work life.

Unfortunately, not many children leave the education system thinking that their inattentiveness is actually the blessing of "outside-the-box thinking" because there's always a negative spin put on their behavior.

• **Impulsiveness:** your child may often act quickly without thinking much, relying on instinct and a quick look over the available information before making a snap decision.

While this can be seen negatively by teachers and the system... it's actually a highly desirable skill for entrepreneurs, self-starters, and successful business people. Richard Branson –founder of virgin records and virgin airlines-- became a billionaire by harnessing his innate impulsiveness and using it to start many successful businesses... acting with decisiveness and continually move ahead making new innovations.

Again, if your child is constantly told their impulsiveness is a disorder... a negative personality trait... then they'll never realize how to utilize this gift to enhance their life.

Hyperactivity: while it can drive teachers (and you!) crazy sometimes...
 hyperactivity isn't all bad.

ADD kids have an abundance of energy and the trick is to show them how it's not bad or something they should be ashamed of... but a gift they need to learn to direct and use appropriately. Hyperactive kids generally do well in sports and other physical activities where they get a chance to channel all that extra energy...

When they grow up, that excess energy is going to make them great parents as they'll be able to keep up with their own kids more easily after a long, tiring day of work. That is IF, they they're taught that being hyper isn't a disorder but rather a gift they need to unwrap and learn how to direct appropriately.

Are you starting to see how many of the behaviors the system has been telling you are disorders... are actually gifts waiting to be unwrapped?

There are tons of famous, successful people, all throughout history who were either ADD or exhibited ADD behaviors... and they all intuitively found out how to turn those differences into gifts that spurred them on to greatness.

In fact...

{NOTE: INSERT "SIDEBAR A" SOMEWHERE IN THIS AREA TO DRIVE HOME THE THEME OF YOUR CHILD BEING A GENIUS}

Your child is most likely a genius Just waiting to be recognized and nurtured!

They have unique gifts that are waiting to be unwrapped... gifts that when properly identified and directed can lead to...

- Your child coming home from school and surprising you with higher marks on their report cards...
- Your child catching you off guard when she says she did her homework... and she actually did!
- Your child excelling in sports and becoming admired and respected by her peers...
- Your child being praised by teachers because they finally recognize how incredibly smart and creative she is...
- And many more exciting improvements that will lead to a great adult life!

So why aren't you seeing these results yet?

The truth is...

It's **NOT** your fault...

The problem isn't you. It's **The System**—it's not guiding you in the right direction. They can only offer incomplete solutions which cause so many feelings of helplessness and frustration...

It's **The System** that's leading you astray...

- Doctors are telling you to just "put them on this medicine—we'll see how it works"
 treating your child like a guinea pig...
- Educators are telling you, "your child can't function properly" and even worse...
- They're telling YOUR CHILD, "you aren't normal... you're "broke" and you need medication and treatment if you're ever going to amount to anything" – making them feel ashamed, guilty and lowering their self esteem over something they were born with!
- **The System's** incomplete treatment advice is handicapping your child—setting it up so they think there is something wrong with themselves... and they never realize how gifted they are...

Well, I'm FED UP with the results of this system – and I know you are too!

That's why I took action to make sure people got REAL, LASTING, results in treating ADD by educating parents (and adults with ADD) like yourself about what ADD really is... and... how it can actually be a gift instead of a curse.

My Chance Meeting With Another Doctor Who 'Gets It'...

I started teaching other doctors and networking, doing my best to spread "the gospel" as I saw it.

That's when I met Dr. Hallowell, a best-selling author and one of the few doctors I've met who understands that there are gifts hidden in people with ADD... probably because He has ADD himself, but has gone on to become a highly successful doctor, author and parent.

He told me about the exciting advancements he's making in treatment options... and I shared with him my own ideas.

That's when we realized, "everyone in the ADD community desperately NEEDS this information" because it has the potential to really change lives for the better.

So we teamed up and decided we would give away as much of this information as we could, for free... but to really over-deliver... we pulled some strings and got 6 more experts to get involved so this would truly be a one-of-a-kind teaching event that REALLY helps people.

{NOTE: INSERT "SIDEBAR B" SOMEWHERE IN THIS AREA TO CATCH THE PEOPLE WHO ARE ADULTS WITH ADD AND DON'T THINK THIS IS FOR THEM}

Introducing:

"Unwrapping the Gift of ADD"

Exclusive, one-time-only, teleseminar mentoring series...

"Unwrapping the Gift of ADD" is completely FREE - Sign up NOW!

This is your chance to get exclusive mentoring from 8 of the top experts in the ADD field today.

Here's how it works:

This is a live learning event with teleseminars (i.e. phone conference calls), over 8 evenings at the end of April 2008. Each call will be at 8 pm eastern time (5 pm pacific time), and will last about 60 minutes.

Each teleseminar will cover one main topic and have at least one expert on the call who will be interviewed by me and Dr. Hallowell.

Although each expert has a unique specialty, we're going to be presenting information to help *ALL* people with ADD benefit...

That means it doesn't matter whether you personally are ADD ... or your spouse is ADD... or you're the parent of an ADD child (whether they're young kids, teens or "adult children"). You're going to uncover TONS of information you can use to unwrap the various gifts hidden in ADD.

Now, let's meet your experts...

Session 1:

Ned Hallowell will show you how to get the most out of life with ADD... Raise a family (when you, your spouse, or child is ADD)... and

not just survive, but THRIVE, in our attention deficit society... (\$47 value)



My co-host and Harvard graduate Dr. Hallowell is an expert on the topic of ADD, he's been featured on 20/20, Oprah, CNN, PBS and many other media outlets. He's the co-author of million copy best-sellers, *Driven to Distraction*, and *Answers to Distraction* and the recent best-selling

Delivered from Distraction.

His latest book, *CrazyBusy: Overstretched, Overbooked, and About to Snap!* shows how to take control of your life in the hectic, culturally induced ADD society we're living in now and make it work for you.

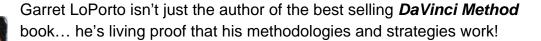
During his session, you'll discover...

- How ADD has moved from a "moral diagnosis" (i.e. you were bad if you had it) to a "medical diagnosis" (i.e. it's a disorder) and how he is trying to change it today to a "strength based diagnosis" and how this unique view is the key to unlocking the gift that is ADD.
- Told ADD was a disadvantage? Why this isn't true and how to harness your unique gifts of creativity, spontaneity, and sensitivity to help you get more out of life.
- The brand new 5 step strategy (never shared with the public before!) to unlock you (or your child's) unique ADD gifts!
- Never-fail strategies He uses to cope with ADD that you can apply to handling your fast-paced life...
- How to "bypass" ADD in your relationships (no matter who's suffering from it) and connect more deeply... and grow closer together because of your new understanding...
- Plus much, MUCH MORE!

"Unwrapping the Gift of ADD" is completely FREE - Sign up NOW!

Session 2:

Garret LoPorto will show you how to transform your ADD "problems" into the secret of your success—just like DaVinci and virtually every other self-made millionaire, billionaire, leader and famous achiever... (\$47 value)



He's been written about in The New York Times, Money Magazine, The London Financial Times, and The Boston Globe and his projects have been featured on national television, including CNN and ABC, and on Nitebeat and MIT TV.

He'll show you how to unlock the GIFTS of the ADD mind and personality by sharing secrets like...

- What every parent should know about how to coach their kids to greatness in school, life, and relationships (Thomas Edison and Albert Einstein were ridiculed in school and labeled "problem students" but Garret will show you how they overcame this and became incredibly successful!)
- How to harness the powers of procrastination to make it work FOR you or your child... instead of against you!
- Why people with ADD have the potential to be GREAT leaders like Winston Churchill, John F. Kennedy, and Martin Luther King... if... they discover how to use their unique temperament to succeed. Garret will show you how!
- How to tap into the incredible "super focus" abilities that only people with ADD
 have and use it to break through any barrier or challenge keeping your from
 succeeding in virtually ANY area of your life.
- How the ADD brain functions differently from other people and why understanding this is the key to tapping into your genius ability
- And much, MUCH MORE!

Sign up NOW for "Unwrapping the Gift of ADD" – it's FREE!

Session 3:

Kathy Kolbe will show you how to harness your inner instincts and natural strengths and use them to propel you (or your child) to MORE success, EASIER and FASTER than ever before!

(\$47 value)



Kathy Kolbe is an entrepreneur, educator and best-selling author, she's also a pioneer in the field of identifying people's conative abilities—the innate talents and strengths people have unchanged from birth—and using them to increase their personal productivity... enrich their relationships... become more effective parents... and have more rewarding careers.

Kolbe has amassed over 500,000 case studies to validate her discoveries in the field of instinct and human behavior. Her research – spanning four decades and six continents – represents the biggest body of work within the realm of the conative dimension of the mind (not familiar with the conative part of the mind? She'll explain everything modern science is now discovering about this exciting facet of psychology!).

In her session you'll discover...

- Exactly what conation is... why you didn't learn about it in school... and why it's vitally important to people with ADD...
- How to identify your personal MO (mode of operation) and why knowing your innate strengths and weaknesses is the shortcut way to achieve more success and satisfaction in your work... relationships... and family life.
- How to identify and capitalize on your child's natural talents, strengths and innate abilities to easily give them a "headstart" in life, work and their future relationships.
- Why understanding your MO and the MOs of your friends, partners and spouses will unlock easier relations... deeper intimacy... effortless communication... and a lot less stress in ALL your relationships.
- How to "streamline" you life by discovering why some things come easily to you and focusing on those... while reducing the time you spend on what is harder for you... leading to more productivity... more success and less stress
- Kolbe's exciting new insights into the conative abilities which are common to people with ADD and how to best exploit those innate strengths for a happier, more fulfilling life for you and your child.
- Plus much. MUCH MORE!

"Unwrapping the Gift of ADD" is completely FREE - Sign up NOW!

Session 4:

Experts from the Attention Deficit Disorder Association show you their latest info on treatments, strategies and techniques for helping adults with ADD lead better, more fulfilling lives

(\$47 value)

{SIDEBAR C – ADDA EXPERTS PICTURES - GOES HERE }

ADDA is an international, non-profit organization which has been around since 1989 and is a pioneer in providing information, resources and networking to adults with ADD

and to the professionals who work with them. Two of their brightest experts are going to join us for this session.

David Giwerc is the immediate past president of ADDA, and he'll share...

- What an ADD coach is... when you absolutely need one... and how to find the best one for your needs...
- Battle-tested strategies he's used for years in coaching ADD entrepreneurs to achieve more success that YOU can use in your work... in your relationships... and your parenting...
- How to best use associations such as ADDA to find the latest information on treatments, techniques and strategies that you can put to use immediately in your life to turn ADD into an advantage...
- And that's not all...

Current president Linda S. Anderson... and other experts Beverly Rohman with Evelyn Polk Green will share...

- Their most effective strategies (the ones they use in their coaching practice) to increase desired behaviors that lead to success—and decrease the challenging behaviors that people with ADD exhibit...
- Evelyn will share how anyone with ADD can get help from the ADDA regardless
 of the color of their skin... or the size of their bank account...
- Linda will introduce you to numerous adults who have had major positive breakthroughs working with coaches from ADDA...
- Beverly will show you the benefits of local support groups and how to find ones in your area to greatly benefit anyone with ADD...
- And much, MUCH MORE!

Sign up NOW for "Unwrapping the Gift of ADD" – it's FREE!

Session 5:

Dr. Peter Jensen shows you how to make the flawed system work for your ADD child... and shares the most up-to-date research information and treatment options for helping people with ADD (\$47 value)

The author of over 200 scientific articles and book chapters, and the writer or co-editor of 12 books on children's mental health... Dr. Jensen is one of the most respected authorities on ADD today.

He was the lead investigator during the landmark study of Multimodal Treatment of ADHD ("The MTA Study") and has won many awards for his 28 years of work in the Child psychiatry field.

Dr. Jensen brings a *HUGE* amount of knowledge to the table, and during his session he'll show you "How to make things work for your ADD Child"...

- The biggest problems with "the system" today... why it's not working... and what you need to do right away to start getting real, positive results
- How to develop a parenting plan for your ADD child and put it into place (plus, how to work through difficulties that might arise)
- What works for Dr. Jensen at home with his ADD child (priceless advice from a world-renowned researcher, health professional, author and child psychologist... who also happens to be raising an ADD child!)
- Success stories, tips and strategies about other parents of ADD children who have used Dr. Jensen's methods with great success...
- How to best handle working with schools, doctors, insurance providers and anyone else you come into contact with while helping your child with ADD...
- Plus much, MUCH MORE!

"Unwrapping the Gift of ADD" is completely FREE - Sign up NOW!

Session 6:

Cathy Corman will show you why you should be positive about ADD! (\$47 value)

Co-author of *Positively ADD: Real Success Stories to Inspire Your Dreams* with Dr. Hallowell, Cathy will show you why being diagnosed with ADD can actually be a blessing.

Her unique insights come from being the mother of triplets, all of whom have learning differences and ADD. She's a former assistant professor of history at Harvard University, with a Ph.D. from Yale's Program in American Studies.

She's spent the past two years interviewing successful adults with ADD and discovering how they turned their disorder into an advantage

She'll share...

- How to not just cope, but thrive during the common stresses being ADD produces at home, school, and in social situations...
- How high achievers with ADD turn their differences into advantages... like the
 young college woman who handles her college stresses and demands to win a
 Rhodes scholarship... or the police detective and SWAT team chief who
 harnesses his impulsiveness to negotiate with drug dealers... and many more
 inspiring examples...
- What Cathy has personally discovered about how to best raise an ADD child (this
 is powerful information from a mother of TRIPLETS with ADD!)
- How to help your child avoid shame... increase their self awareness and acceptance... build perseverance and resilience... and use these skills to live a full, amazing life ---no matter what they want to do...
- And much, MUCH MORE!

Sign up NOW for "Unwrapping the Gift of ADD" – it's FREE!

Session 7:

Sari Solden will show you how to eliminate your shame and get more success, happiness, and fulfillment out of life as an adult with ADD!

(\$47 value)

A psychotherapist for over 20 years, Sari specializes in work with ADD adults and their partners. She serves on the professional advisory board of ADDA and has served on the program conference committee for national CHADD.

She's the author of *Women with Attention Deficit Disorder* and *Journeys Through ADDulthood: Discover a New Sense of Identity and Meaning While Living with Attention Deficit Disorder.*

She's an expert on showing adults how to be successful by focusing on the innate strengths, talents and tendencies that come natural to people with ADD.

(Her information will help you even if you don't have ADD yourself and you're just parenting an ADD child because you'll see how your child can live better lives as they grow into adulthood.)

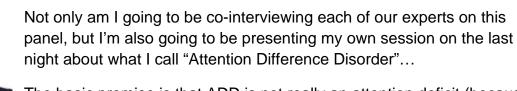
She'll share...

- How to figure out your own strengths, talents and abilities so you can focus on these areas in your life for more success and personal fulfillment...
- How to separate out the shame, embarrassment, and guilt surrounding your difficulties and make sure you don't accept them as a part of who you are and "cripple" yourself...
- How to successfully "redefine yourself" as an ADD adult who is mature, confident, and competent... even if... you don't always feel that way...
- How to continually build your self-worth as a successful ADD adult even when faced with difficulties...
- Plus much, MUCH MORE!

"Unwrapping the Gift of ADD" is completely FREE - Sign up NOW!

Session 8:

And I'm Going To Share With You My Very Latest, Battle-Tested Techniques, Tips and Strategies For Unwrapping the Gifts of ADD... (\$47 value)



The basic premise is that ADD is not really an attention deficit (because people with ADD can actually have hyper-focus at times) but a difference in the way they focus which can actually be a big benefit... a

gift... when handled correctly. But I still label it a disorder because the potential for ADD to negatively affect your child's life is still there—if it's not treated correctly!

Here's just a few of the things I'll be talking about...

- The 5 biggest gifts of ADD and how each one can give your ADD child advantages "normal" people will never have...
- The 10 things you want to increase in your child's environment to get more attention and results out of your ADD child...

- How to can teach your child to harness their "hyperfocus" abilities to get more done in less time... with less effort... and with less stress (for both your child AND you!)
- My 7-step guide to succeeding with ADD (these seven steps don't just work for children; they're great for adults with ADD too!)
- How to best take all the information you learned during this series and systematically apply it to treating ADD in your child's life for real, lasting results starting today!
- And much, MUCH MORE!

Sign up NOW for "Unwrapping the Gift of ADD" – it's FREE!

That's proven advice from 8 of the TOP EXPERTS in the field of ADD... (Over \$376 in value!)

Best-selling authors... highly respected doctors... researchers... coaches... and psychologists...

You can't find an event like this anywhere else (valued at well OVER \$376) because there's nothing like this exclusive training series, combining the top strategies, techniques, and tactics available today for unlocking the gift of ADD.

It's like having each of these experts call you on the phone and give you a personal one-on-one coaching call to help you out (Which... by the way... most of these experts charge \$100's of dollars for).

Your getting their most up-to-date research... their cutting edge techniques... their hardwon knowledge...

And the Best Part:

You're getting it all completely FREE!

That's right, you don't pay one red cent to listen to all these experts share their most effective strategies for getting more out of life with ADD...

So what are you waiting for? Sign up now.

This is an opportunity you don't want to miss because we don't have any plans on ever repeating this event in the future. This is your chance to never have to say, "I wish I had known"...

But I have to warn you...

If you want in on this, I'm urging you not to wait another moment!

There is a very real limit to the number of people who can get in on this exclusive *UNWRAPPING THE GIFT OF ADD* teleseminar series.

You see we could only reserve XX "virtual seats" with the company who handles this teleseminar series... and once those spots are filled—that's it.

That means if you want to take advantage of this totally free training series, <u>you need</u> to sign up quickly.

Right now, in fact, before you forget. Just enter your first name and your best email address into the form below and I'll see you on the inside...

<FORM GOES HERE>

Once you do that, the details of the sessions, including everything you need to know about how to access the calls and more will be emailed to you immediately. **Don't wait, sign up now.**

Best.

Dr. Kenny

P.S. Don't forget: You're getting 8 of the top experts in ADD today teaching you their best strategies, techniques and tactics for unwrapping the gift of ADD and turning it into an advantage... but... ONLY IF YOU HURRY!

We only have enough space for XX people on the conference call lines we'll be using, so that means if you're at all interested, you need to sign up right now.

It's free, after all... so what are you waiting for?

SIDEBAR A: should be approximately 1/3 the page width, aligned to the right, at spot indicated by my notes above.

Is Your Child Next?

Your child can be the next name on this list of famous people who successfully beat the system and unwrapped the gift of ADD...

- ✓ Mozart
- ✓ Napoleon
- ✓ Beethoven
- ✓ Galileo
- ✓ Lewis and Clark
- ✓ Thomas Jefferson
- ✓ President George Bush
- ✓ Bill Gates
- ✓ Tom Cruise
- ✓ Leonardo da Vinci
- ✓ Jim Carrey
- ✓ Albert Einstein
- ✓ Benjamin Franklin
- ✓ Abraham Lincoln
- ✓ Michael Jordan
- ✓ Robert Kennedy
- ✓ George C. Scott
- ✓ John F. Kennedy
- ✓ Dan Rather
- ✓ Socrates
- ✓ Howard Hughes
- ✓ "Magic" Johnson
- ✓ Robin Williams
- ✓ Nostradamus
- ✓ John Lennon
- ✓ Elvis Presley
- ✓ Vincent Van Gogh
- ✓ Stevie Wonder
- √ Pablo Picasso

- ✓ Salvador Dali
- ✓ Jules Verne
- ✓ Steven Spielberg
- ✓ Pete Rose
- ✓ Ernest Hemingway
- ✓ Jack Nicholson
- ✓ Wright Brothers
- ✓ Isaac Newton
- ✓ Alfred Hitchcock
- ✓ George Bernard Shaw
- ✓ Edgar Allan Poe
- ✓ Dustin Hoffman
- ✓ Virginia Woolf
- ✓ Sylvester Stallone
- ✓ Cole Porter Henry
- ✓ David Thoreau
- ✓ Walt Whitman
- ✓ Anthony Hopkins
- ✓ John D. Rockefeller
- ✓ Henry Ford
- ✓ Charles Schwab
- ✓ Christopher Columbus
- ✓ Nelson Rockefeller
- ✓ Evel Knievel
- √ Thomas Edison
- √ Your Childs name BELONGS here...

<u>Sign up FREE today</u> for *UNWRAPPING THE GIFT OF ADD* to discover how to unlock your child's genius potential... and who knows... maybe one day they'll be on this list.

SIDEBAR B: Should be approximately 1/3 the page width, aligned to the right, at spot indicated by my notes above.

Did you know ADD is hereditary?

Are you or your spouse ADD? If your child is, chances are good you may be too...

You should sign up for *UNWRAPPING THE GIFT OF ADD* because we'll be sharing tons of valuable information you can use not just for your child, but for you or your spouse too!

- 1. Many of the same strategies, techniques, and tactics that work to treat children with ADD work just as well (if not better) to treat adults with ADD... after all, ADD is ADD...
- 2. We have two experts from the ADDA (Attention Deficient Disorder Association) which is the leading association for helping adults with ADD... you're sure to get tons of usable information from those two alone.
- 3. Sari Solden focuses specifically on adults and spouses of adults with ADD and her session is sure to be a gold mine for you...
- 4. Many of our experts on the panel have been diagnosed with ADD themselves, and you'll get to not only hear their personal advice for dealing with ADD as an adult... but just seeing what they've accomplished and how full and rewarding their lives are now is inspiration in itself!

So when you get right down to it, there's absolutely NO reason in the world not to sign up for *UNWRAPPING THE GIFT OF ADD*... if you... or anyone you know is ADD, is the parent of an ADD child, or has an ADD spouse you need to sign up now!

SIDEBAR C: ADDA Experts – Aligned left



Alternate headlines:

How The System Is Sabotaging Your Child's Cenius.. And What You Can Do About It

Renegade Canadian Doctor Declares War On The System That's Secretly Sacrificing Child Ceniuses Every Day...

Is Your Child An Uhrecognized ŒNUS...
Held Back From Greatness By A System That
Doesn't Care?